



OUR REGENERATION EXPERIENCE

HTA DESIGN LLP

2019



HTA Design LLP

HTA Design LLP are an award-winning design practice working locally with communities to create thriving places that people can live in, work in, and visit.

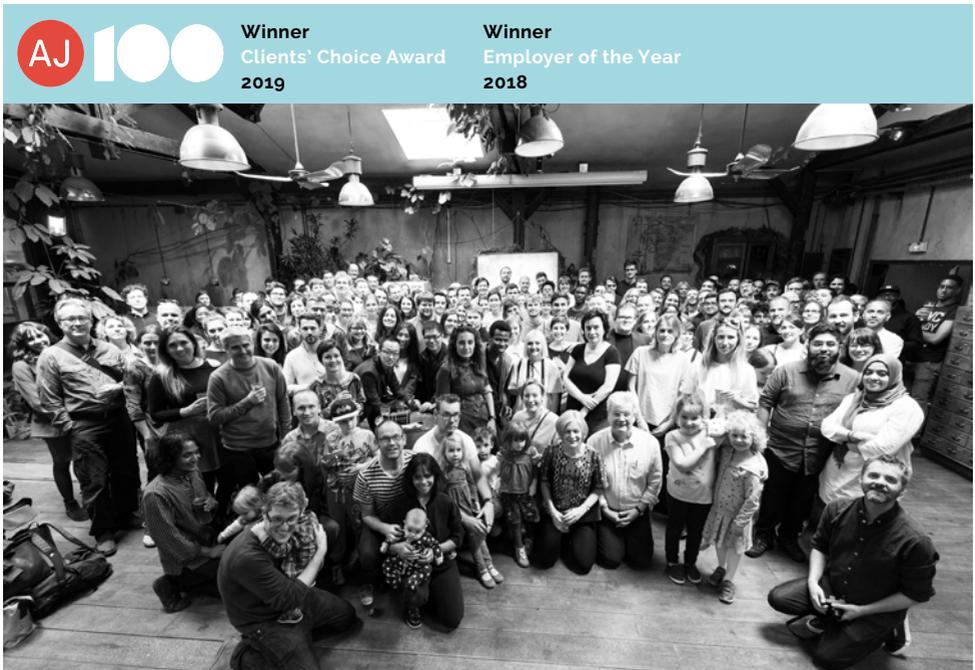
With a 50 year history of delivering successful projects, our collaborative approach to residential development and regeneration brings together Architecture, Landscape Design, Urban Design, Planning Consultancy, Sustainability and Communications

We are renowned for our sustained dedication and history of working with housing providers and local communities to deliver great places. Our focus continues to be towards housing-led regeneration projects, making us the UK's largest housing only design specialist.

This unique focus brings with it an in-depth understanding and knowledge of the sector that is discernible in all our projects.

We have always prided ourselves on being a great place to work, with 200 staff across our London, Edinburgh, Manchester and Bristol offices. This was supported by becoming winners of the AJ100 Employer of the Year Award in 2018, as well as being selected as one of Building Magazine's top 50 Good Employers for the third year running.

The practice was originally established in 1969 and in April 2013 HTA Architects Ltd. transferred to HTA Design LLP when a new partnership was formed.



Staff trip to Paris with partners and children

Contents

Introduction	4
Sectors and Services	5
Awards	6
Specialism	8 - 18
Community-led Regeneration	20 - 25
Local Authority Development	26 - 27



*Creative
Collaboration*

Creative Collaborators

Our clients are among the leading developing local authorities, housing associations and house builders across the UK.

We have diverse range of ongoing and completed projects and have selected some of the current schemes to illustrate the work of our multi-disciplinary teams.

We have outlined some of our recent regeneration and small site schemes for local authorities and housing associations, including joint ventures with house builders and developers. We can provide more details of any of our projects and services on request.

Greenford, Ealing

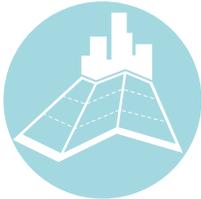


Services & sectors



With a 50 year history of delivering successful projects, our collaborative approach to residential development and regeneration brings together Architecture, Landscape Design, Urban Design, Planning Consultancy, Sustainability, Interior Design and Communications.

What we do:



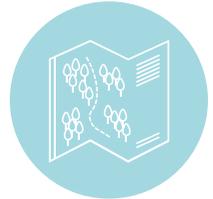
Master Planning & Urbanism



Architecture



Planning



Landscape Design



Interior Design



Communication Design



Sustainable Futures



Community Engagement

Areas of expertise:



Community Led Design



New Suburban Neighbourhoods



Estate Regeneration & Renewal



Build To Rent



Modular Manufactured



Multi-Generational Living



Parks, Play & Permaculture



Research, Teachings & Writings

An award winning practice

Alongside winning some high-profile industry awards for our recent project work - some of the most significant of which are shown below, we have also won, or achieved shortlisting for some important Practice awards, charting our development as a design practice.

Business excellence

AJ100 - Employer of the Year
AJ100 - Business Breakthrough of the year - Greenford



Specialists

RTPi Planning Excellence Awards - Excellence in Planning for Homes, Small Schemes, Enfield Small Sites
Landscape Institute Award - Conservation & Heritage, The Water Gardens



Innovation

Sunday Times British Homes Readers' Choice Award - Terrace of the Future, The Hundred House
Offsite Awards - Best use of volumetric, Apex
Housebuilder Awards - Best Regeneration Initiative, Acton Gardens



Design

Housing Design Awards - Graham Pye Award, Cane Hill Phase 1



'HTA has put its people-based culture at the heart of its work, both physically and philosophically. It has a very strong sense of who it is as a practice and that its team are all working towards a common purpose.'

- AJ100 Employer of the Year Judges

South Acton

RICS Awards - Regeneration & Residential
Evening Standard - Best Regeneration
Urban Design Practice Awards
National Housing Awards - Best Regeneration Project
Housing Design Awards - Project Category



Hanham Hall

Building Awards - Housing Project of the Year
RICS Awards - Design through Innovation & Residential
Housebuilder Awards - Best design for three storeys or fewer
What House Awards
Housing Design Awards - Richard Feilden Award



Aylesbury Estate

Landscape Institute Awards
Urban Design Group Awards



Osprey Quay

RICS Awards, Design through Innovation
Civic Trust Award
RIBA Regional & National
Housing Design Awards - The Graham Pye Award, Richard Feilden Award & Supreme Award
Building Awards, Housing Project of the Year



Architecture & Urban Design

Our Architecture and Urban Design services work together to deliver cohesive and integrated masterplans of all scales and types. From suburban brownfield to urban intensification, our approach is always site specific and considered, treating development sensitively and in collaboration with others.

With an established reputation in the design of great places and in masterplanning the delivery of complex, large scale and community-led regeneration projects, we understand the importance of context and local community in establishing great new places, and in designing beautiful homes within efficient and characterful buildings.

We work across all stages of regeneration, from feasibility studies to site stages and have an experienced senior team of designers able to lead and deliver innovative solutions for each required approach.

We are one of the lead practices delivering modular homes with extensive experience in offsite manufacture, and design from the outset with a practical understanding of efficient, deliverable construction.



Above

Bunhill Row, Islington

Below

Winstanley & York Road, Wandsworth

Opposite page

Cane Hill, Croydon



Cane Hill, Coulsdon

Cane Hill is a development of 660 homes on the site of a derelict hospital on Green Belt land. The layout was designed around the magnificent landscape and heritage buildings. 3d modelling of the site allowed for the development to be tailored to suit its particular setting, creating a network of linked landscape spaces framed by characterful housing and varied streets.



Communication Design

HTA's Communication Design team have been providing specialist services within the built environment for the last 15 years.

Working for Developers, Housebuilders, Local Authorities, Contractors and Consultants, we collaborate and develop creative solutions that help communicate key messages related solely to the built environment industries.

We collaborate with clients and creative partners to deliver project experiences that resonate with our end users. Our range of services covers everything from business cards, to building façades and everything in between, bringing a fully holistic approach to how we create successful places.

Design-led Engagement

The way in which we prefer to engage with the range of project stakeholders, is through a process we like to call design-led engagement. This champions participatory design, and aims to be as inclusive as possible, with as many different contributors as possible. We believe that the contributions that participants make, both help to make the project more authentic, meaningful and of value to all parties.

Some of the most successful projects are where residents and other stakeholders have been involved in design workshops or drawing sessions, where stories and experiences have been shared and where the design team can genuinely learn from local insight.

The tools that we have used to reach stakeholders, have included stories workshops, robot drawing machines, market stalls, public art, object creation and event based sessions.

Below

Resident workshop, Aylesbury Estate, Southwark

Opposite page

Illustration of Aylesbury Estate Masterplan





Aylesbury Estate

The regeneration of the Aylesbury Estate will deliver up to 3,575 mixed tenure homes and 7,800sqm of employment, retail, healthcare and community floor space. The Masterplan vision delivers new neighbourhoods of outstanding quality integrated into the wider network of the streets and spaces of Walworth, Southeast London.

Community Engagement

We have innovative and engaging techniques and processes to fully engage local communities in masterplanning, regeneration and design of their homes. For example at Queen Elizabeth Hospital, Tower Hamlets, we devised a sequence of interactive events, which caught the imagination of passing families with children, cyclists, local people and visitors to the neighbourhood and as a result gained positive endorsement of the controversial plans to partially redevelop a former hospital site, while retaining the listed buildings, which had been vacant for many years, with high density high quality new and converted homes.

We have also developed a project called Assemble & Join in 2012; a s106 funded art and engagement project enabling stakeholders to design and build objects for the public realm, using a CNC wood router. It has been used in project locations at Lower Marsh in Waterloo, the Aylesbury Estate in Southwark, Trevenson Park in Cornwall, and at a new hospital site in Bristol and a youth project in Sheffield.



Above

Assemble & Join, Aylesbury Estate, Southwark

Below

Community design workshop, Yorke Drive, Newark-on-Trent

Opposite page

Canning Town Creative, Newham





Canning Town Creative

Our communications team engaged with the local community surrounding the new East City Point development in Canning Town to develop a piece of public art that was produced by the community themselves, rather than traditional public art procurement methods.

Working alongside Countryside Properties and LB Newham, a programme of events was developed to engage with local residents, businesses, community groups and the nearby Keir Hardie School.

Local residents were invited to share their memories and stories of the area, in order to capture the true essence of the neighbourhood and its past. These tales were the inspiration for illustrations that have been recreated in brass and cast into a unique block, creating a unique focal point within the development.

Landscape Design

HTA's team of Landscape Architects have been providing specialist services within the built environment for over 15 years.

Working for Developers, Housebuilders, Local Authorities, Contractors and Consultants we have extensive experience in developing highly successful schemes and understand the importance that landscape plays in creating both place and value.

Our philosophy is to be responsive to each place, recognise its unique qualities, and to anticipate new and innovative urban and landscape forms. We understand the importance of creating environments that are contextual in character and appearance, respect the cultural heritage, are robust, long lasting and biodiverse, and which inspire and encourage social interaction.



Above
Hanham Hall, Bristol

Below
Osprey Quay, Weymouth



The Water Gardens

The Gardens designed by the renowned landscape architect Geoffrey Jellicoe and placed on English Heritage's Register of Parks and Gardens of Special Historic Interest in 2010 have been revitalised with a serpentine woodland walk along the River Gade contrasted with smooth flowing grass lawns to the water's edge on the other side of the river. The centrepiece of the Water Gardens is its restored flower garden, with massed roses and colourful perennial planting set within a formal grid of beds.



Planning

We are an award-winning planning team who provide bespoke design-led planning advice to deliver high quality places, specialising in housing, regeneration and mixed-use developments.

Since our inception in 2007, our team has delivered an impressive portfolio of high-profile residential planning consents, securing planning permission for over 6,200 new homes across England.

We are experienced in securing complex, innovative residential-led schemes. Our specialism allows us to interpret and advise on the implications of planning policy and legislation. Our advice is also informed by an in depth understanding of the design process, with a focus on place-making. We work closely with our own and external designers to assist our clients in navigating the planning process.

We are committed to thinking creatively, and working collaboratively with all disciplines in project teams to secure planning consent high-quality homes and places. And have first-hand experience of how to negotiate a variety of challenges from Green Belt development, to complex urban estate regeneration schemes.



Above

Triangle Estate, Islington

Below

Barnet Small Sites, Barnet

Opposite page

Bromley & Supurbia





Sustainable Futures

The HTA Sustainable Futures team was set up in 2007 to provide specialised advice to our clients and our internal teams on sustainable low energy architecture.

This was a natural extension of our desire to deliver integrated and future proofed design that provides places that are enjoyable to live in, economical to build and have the lowest possible impact on environment.

Our sustainability team works closely with internal teams and clients, developers and engineers to improve the environmental performance of our projects and maximise benefits for both the client and the building occupants.

We operate across the whole spectrum of the RIBA Plan of Work, from the early stages of options appraisals and feasibility studies to the final stages of building operation in use and post occupancy evaluation.

Our team members, all come from an engineering or architectural background with a broad range of experience, they are capable of leading and delivering sustainable and cost-effective design and solutions.



Above
New Avenue, Enfield

Below
Passivhaus



Hanham Hall, Bristol

Masterplanning/Urban Design, Architecture, Landscape, Planning, Consultation, Heritage, Sustainability for 187 zero carbon homes through all stages.



Community-led Regeneration

We have over 40 years experience of estate regeneration, and in our 50th year are re-visiting and re-appraising a number of key projects over the years. This is a selection of current projects:

Aylesbury, Southwark: Notting Hill Housing Group; 2014-2032; £700m; Lead Designer, Masterplanning/Urban Design, Consultation/Communication, Landscape, Architecture (pre-and post- planning), Sustainability; Regeneration of high-rise slab blocks, Outline consent achieved for 3500 homes and supporting community facilities and green spaces, detailed approval for Phase 1 for 800 homes, first development site working drawings starting shortly.

New Avenue, Enfield: Countryside/ Enfield Council; 2013-2027; £120m; Lead Designer, Masterplanning/Urban Design, Architecture, Consultation/Communication, Landscape, Sustainability (Sunlight/Daylight); Regeneration of estate including 11 storey block and lower rise slab blocks. Detailed consent for 408 homes around sequence of green routes and spaces. Phase 1 – 110 homes – is currently on site and phase 2-3 will follow on soon.

South Acton, Ealing: L&Q/Countryside Properties plc; 2008-2023; £450m; Lead Designer, Masterplanning/Urban Design, Consultation/Communication, Landscape, Architecture (pre-and post- planning phase 1 and pre-planning phase 5); Regeneration of 1950's estate of medium rise slab blocks. Outline consent for 2,150 homes, and detailed planning and working drawings for 167 homes phase 1 and 188 homes phase 5.

Below

South Acton - Block 5, Ealing

Right below

New Avenue, Enfield



Ravensbury, Merton:

Clarion; 2013-2024; £50m; Lead Designer, Masterplanning/Urban Design, Consultation/Communication, Landscape, Architecture (pre-and post- planning), Sustainability, appointment of sub-consultants Structure, Civils, M&E. surveys. Regeneration of concrete houses in a flood risk zone. Outline Planning for 200 new homes, phase 1 has detailed consent for 21 homes and working drawings have commenced. Reserved matters application for phase 2-4 to be submitted in March 2019.



Community-led Regeneration

Allen Court, Ealing: Notting Hill Housing Group/Linden Homes; £13m; Masterplanning/Urban Design, Architecture, Consultation/Communication, Landscape; Planning. Regeneration of 11 storey block and land-swap to achieve best use of site and green space. Detailed consent and post planning services for 92 homes in 2 phases

Market Estate, Islington; Southern Housing Group; 2005-2014; £55m; Masterplanning/Urban Design, Architecture, Consultation/Communication, Sustainability; Regeneration of original 280 homes in 8 storey blocks. Detailed consent for 150 homes and post planning services for 400+ homes in 3 phases – doubling the density in 5 storey blocks on traditional streets.

Kender, Lewisham: Hyde Housing Group/Osborne; 2011-2015; £50m; Masterplanning/Urban Design, Architecture, Consultation/Communication, Landscape; Outline and Detailed consent and post planning services for 300+ homes in 6 phases,



Above
Allen Court, Ealing

Below
Market Estate, Islington





Tower House and Ashbourne, Slough:

Tower House and Ashbourne, Slough: Slough Borough Council: 2017-2020: Masterplanning/Urban Design, Architecture, Consultation/Communication, Landscape, Sustainability. Regeneration of two existing 11 storey blocks, with 196 new maisonettes and flats, 3-16 stories, around shared green space. Detailed planning application submission January 2019.



Community-led Regeneration

The Lakes, Milton Keynes: Milton Keynes Council; 2018-2027; Lead Designer, Masterplanning/Urban Design, Architecture, Consultation/Communication, Planning, Landscape, Sustainability (Sunlight/Daylight); outline planning for 600+ home masterplan to regenerate 6 storey Serpentine Court flats and shops, plus 200 homes in infill sites across The Lakes.

Dee Park, Reading: Catalyst/Prime Place (Willmott Dixon) with Reading Borough Council; 2008-2022; £120m; Masterplanning/Urban Design, Consultation/Communication, Landscape, Architecture (pre-and post-planning), Planning phase 2C; Regeneration of 1960's concrete flats and shops. Outline consent for 763 homes, detailed consent and construction stage information for 500 homes including extra care, shops and public realm across the whole estate.

Sheerwater, Woking; New Vision Homes (Balfour Beatty/Pinnacle Regen Group); 2012-2026; £150m; Masterplanning/Urban Design, Architecture, Consultation/Communication, Sustainability, Landscape, Planning. Regeneration of 1960's houses and flats. Outline Consent for 980 homes and detailed consent for 92 homes in phase 1.



Above
Sheerwater, Woking

Below
The Lakes, Milton Keynes





Mulberry Park/Foxhill, Bath:

Curo Group; 2013-2017; £250m; Masterplanning/Urban Design, Architecture, Consultation/Communication, Landscape; Regeneration of existing houses and flats. Outline Consent for 1200 homes and detailed consent for 120 homes in phase 1.

Local Authority Development

We have been working with local authorities to develop homes on infill sites, making best use of under-used land and garages, to provide more homes. Our experience is for a portfolio approach, as this gives flexibility in viability appraisals and tenure mix across a number of sites, rather than marketing each site on a piecemeal basis. It also ensures that development of individual sites fits into a wider and strategic masterplan.

The success of this is evidenced by the recent AJ award for masterplanning, as well as several housing design awards for Brick by Brick's programme for LB Croydon. We are currently delivering over 300 homes for Brick by Brick, 50% of which are affordable, on a wide range of infill sites on six estates across the borough. Generally low density sites, we have added a range of mainly 4 storey flats and two storey houses with key sites up to 6 stories. On one site adjoining Norwood Junction station, we have introduced a 17 storey tower to complement existing 10 storey blocks, with enhanced public realm and additional low-rise housing.

We are also working with LB Barnet on delivering affordable infill homes across the borough and have just carried out a study on a further 11 estates and large sites.

For LB Ealing we have secured planning consent for nearly 300 homes, 40% of which are affordable, on a wide range of infill and regeneration sites, 200 of which have now been completed.

We have also designed and delivered infill homes in Enfield, Luton and Southwark, and our planning team has worked with Islington Council on all their infill and small sites programme.

We have prepared estate appraisals for several estates for Lambeth, Barking and Dagenham and Reading Borough Council, showing how infill and regeneration can enhance neighbourhoods and create more high quality affordable homes.

Right Top

Trinity Way, Ealing

Right Bottom

Belgrave and Grosvenor, Croydon

Below

Ravensdale Gardens, Croydon





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